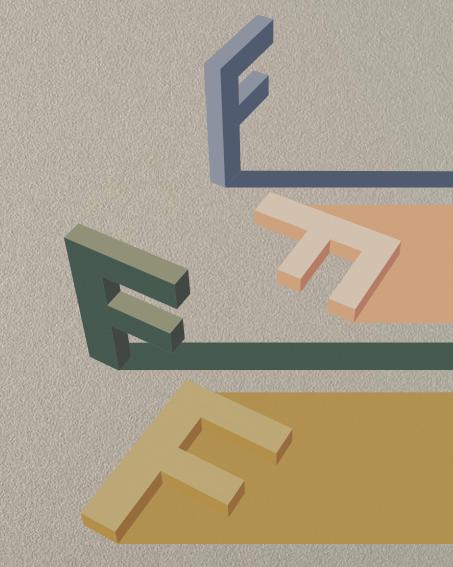
RETAILSPACES

FASHION 时尚 FOOD 食品 FURNITURE 家具 FUTURE 未来



Cleaf的零售空间项目是对室内设计方面一些最有趣的零售空间的致敬。对意大利制造的领先行业一所谓的3F一时尚、食品、家具和未来一的调研,用饰面材料突显未来零售业的想法。

由Zaven设计工作室组装的总部CCube 展厅,通过分析零售空间项目的四个主题,探索解释Cleaf 系列的新方法。通过时尚、食品、家具和未来的四个微型架构,推荐饰面花色的可能运用,欢迎客户的到访参观。

在展厅划分的四个区域的墙面上,为未来创造环境的视角,迎面的饰面板营造了透视空间,它们被防火板制成的超大物体所超越,这些物体为背景空间着色。

一次带有不断惊喜的体验感受比例和色彩变化带来的愉悦。

RETAIL SPACES's project by Cleaf is a tribute to some of the most interesting retail spaces in terms of interior design.

An investigation on the leading sectors of Made in Italy, the so-called 3F – Fashion, Food, Furniture – and Future, to highlight ideas for tomorrow's retail.

The Zaven installation for the CCube explores a new way to interpret the Cleaf collection through the analysis of the four themes of the Retail Spaces project. Four microarchitectures dedicated to Fashion, Food, Furniture and Future welcome the visitor by suggesting possible applications of the surfaces.

On the walls of the four areas into which the showroom is divided, the faced panels create perspective visions as future points of view for the creation of environments and they are surmounted by oversized objects made of laminate that color the spaces.

A path characterized by continuous surprises and accents given by changes in scale and colors.

时尚 FASHION

在意大利,时尚就是一切。它是风格、优雅和品质的代名词,能 够代表意大利制造的价值观。 这是一种人生哲学[,]所有意大利人都非常依恋[,]是不可能放弃

的。

In Italy, fashion is everything. It is synonymous with style, elegance and quality, values capable of representing the Made in Italy in the world. It is a philosophy that all Italians are very attached to and that it is impossible to give up to.





食品 FOOD

意大利美食因其区域多样性、丰富的口味和调味,以地中海饮食为经典典范而备受喜爱。被联合国教科文组织确认为人类非物质遗产。

2010年它被认为是世界上最著名的美食文化[,] 具有巨大的国际影响力。

Italian cuisine is loved for its regional variety, its abundance in taste and seasonings and as a classic example of the Mediterranean diet. Recognized as an intangible heritage of humanity by Unesco in 2010 it's considered the most famous gastronomy in the world, with great international influence.





1972年,埃米利奥·安巴斯在纽约MoMA组织了 "意大利:新的国内景观" 展览,展出了家具、电视、收音机、录音机和灯具。本次展览标志着多元中心意大利设计的结束,从现在起将肯定意大利设计在家具设计中的首要地位。

In 1972 Emilio Ambasz organized the exhibition Italy: The New Domestic Landscape at the MoMA in New York, where furnishings, televisions, radios, record players and lamps are exhibited. This exhibition marks the end of polycentric Italian design, which from now on will affirm its primacy in furniture design.







零售业的未来? 动态、体验感和身临其境的空间。

The future of retail?

Dynamic, experiential and immersive spaces.







Cleaf是一家意大利公司,为家具和室内设计行业生产创新材料表面和提供饰面解决方案。在的工厂定制生产的饰面板、防火板和封边条由建筑师和家具公司在世界各地安装,为生活和工作营造创意空间。

Cleaf is an Italian company producing innovative surfaces and solutions for the furniture and interior design industries. Faced panels, laminates and edges exclusively manufactured at production sites in Brianza are installed worldwide by architects and companies building inspirational spaces for living and working.

GRAPHIC DESIGN -Blackspace

COLORS -

Alt® aLuce

PRINT -Boffi

Italy 2021

RETAILSPACES

a project-installation by Cleaf

CCUBE INSTALLATION -Zaven

#RETAILSPACES

可丽芙(上海)贸易有限公司 上海市浦东新区东方路18号

保利广场E座805 邮编:200120

电话: 021-64863274

邮箱:info@cleaf.cn

网址: www.cleaf.cn

© Copyright 2021 CLEAF spa

all rights reserved